

# Fourth Quarter and Full Year 2022 Financial Results Call

March 23, 2023



### Safe Harbor Statement

This presentation and the accompanying oral presentation includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1994, as amended, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995, that relate to our current expectations and views of future events. All statements of historical facts contained in this presentation, including statements regarding when applications in North America or elsewhere may launch online iGaming or sports betting and/or when affiliate marketing will be permitted in those states, how many M&A transactions we can execute in any given year, if any, the success of our new domains, our belied equisitions, industry dynamics, business strategy and plans and our objectives for future operations, are forward-looking statements. These statements represent our opinions, expectations, beliefs, intentions, estimates or strategies regarding the future, which may not be realized. In some cases, you can identify forward-looking statements by terms such as "believe," "may," "estimate," "continue," "anticipate," "intend," "expect," "predict," "potential," "could," "would," "ongoing," "future" or the negative of these terms or other similar expressions that we believe any affect our financial rostitons, husiness strategy and objectives and financial rends to adopt on the U.S. state expects and financial rends that we believe any affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements involve known and unknown risks, uncertainties, contingencies, changes in circumstances are discussed under "like and "respects" in our annual report file on Form 2.6 Common and the secoreties and Exchange Act of 1934, as amended, and the safe harbor provisions of the securities and Exchange Act of 1993, as amended, and the sapplicant's different from any

The forward-looking statements included in this presentation are made only as of the date hereof. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or occur. Moreover, neither we nor our advisors nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. Neither we nor our advisors undertake any obligation to revise, supplement or update any forward-looking statements for any reason after the date of this presentation to conform these statements to actual results or to changes in our expectations, even if new information becomes available in the future, except as may be required by law. You should read this presentation with the understanding that our actual future results, levels of activity, performance and events and circumstances may be materially different from what we expect.

Unless otherwise indicated, information contained in this presentation concerning our industry, competitive position and the markets in which we operate is based on information from independent industry and research organizations, other third-party sources and management estimates. Management estimates are derived from publicly available information released by independent industry analysts and other third-party sources, as well as data from our internal research, and are based on assumptions made by us upon reviewing such data, and our experience in, and knowledge of, such industry and markets, which we believe to be reasonable. In addition, projections, assumptions and estimates of the future performance of the industry in which we operate and our future performance are necessarily subject to uncertainty and risk due to a variety of factors, including those described above. These and other factors could cause results to differ materially from those expressed in the estimates made by independent parties and by us. Industry publications, research, surveys and studies generally state that the information has been obtained from these sources are subject to the same qualifications and uncertainties as the other forward-looking information obtained from these sources are subject to the same qualifications and uncertainties as the other forward-looking statements in this presentation.

The trademarks included herein are the property of the owners thereof and are used for reference purposes only.

Non-IFRS Financial Measures - Management uses several financial measures, both IFRS and non-IFRS financial measures, in analyzing and assessing the overall performance of the business and for making operational decisions.

Adjusted Operating Expense is a non-IFRS measure defined as operating expense excluding the fair value gain or loss related to contingent consideration. Adjusted Operating Profit is a non-IFRS financial measure defined as operating profit excluding the fair value gain or loss related to contingent consideration.

Adjusted Net Income is a non-IFRS financial measure defined as net income attributable to equity holders excluding the fair value gain or loss related to contingent consideration and unwinding of deferred consideration. Adjusted net income per diluted share is a non-IFRS financial measure defined as adjusted net income attributable to equity holders divided by the diluted weighted average number of common shares outstanding.

EBITDA is a non-IFRS financial measure defined as earnings excluding interest, income tax charge, depreciation, and amortization. Adjusted EBITDA is a non-IFRS financial measure defined as EBITDA adjusted to exclude the effect of non-recurring items, significant non-cash items, share-based payment expense and other items that our board of directors believes do not reflect the underlying performance of the business. Adjusted EBITDA Margin is a non-IFRS measure defined as Adjusted EBITDA as a percentage of revenue. We believe EBITDA, Adjusted EBITDA and Adjusted EBITDA Margin are useful to our management team as a measure of comparative operating performance from period to period as those measures remove the effect of items not directly resulting from our core operations including effects that are generated by differences in capital structure, depreciation, tax effects and non-recurring events. While we use EBITDA, Adjusted EBITDA Margin as tools to enhance our understanding of certain aspects of our financial performance, we do not believe that EBITDA, Adjusted EBITDA and Adjusted EBITDA, Adjus

With regards to forward-looking non-IFRS guidance, we are not able to reconcile the forward looking non-IFRS Adjusted EBITDA measure to the closest corresponding IFRS measure without unreasonable efforts because we are unable to predict the ultimate outcome of certain significant items including, but not limited to, fair value movements, share-based payments for future awards, acquisition-related expenses and certain financing and tax items.

Free Cash Flow is a non-IFRS financial measure defined as cash flow from operating activities less capital expenditures, or CAPEX. We believe Free Cash Flow is useful to our management as a measure of financial performance as it measures our ability to generate additional cash from our operations. While we use Free Cash Flow as a tool to enhance our understanding of certain aspects of our financial performance, we do not believe that Free Cash Flow is a substitute for, or superior to, the information provided by IFRS metrics. As such, the presentation of Free Cash Flow is not intended to be considered in isolation or as a substitute for any measure prepared in accordance with IFRS. The primary limitation associated with the use of Free Cash Flow as compared to IFRS metrics is that Free Cash Flow does not represent residual cash flows available for discretionary expenditures due to the fact that the measure does not deduct the payments required for debt service and other obligations or payments made for business acquisitions. Free Cash Flow as we define it also may not be comparable to similarly titled measures used by other companies in the online gambling affiliate industry.

For such non-IFRS information in this presentation, see the tables at the end of this presentation under "Appendix: Financial Tables" for reconciliations to the comparable IFRS numbers.



### AGENDA

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## **Fourth Quarter Highlights**

- Total revenue grew 107% to \$21.3 million
- Adjusted EBITDA(1) of \$6.9 million, margin of 32%
- Operating cash flow of \$6.2 million
- New Depositing Customers increased 193% to more than 82,000 compared to 28,000 in Q4 2021





### Industry-Leading Organic Revenue Growth

- In FY 2022, Gambling.com Group's organic revenue growth was 39% compared to -4%, 11% and 34% for Publicly Traded Peers 1, 2 and 3.
- Gambling.com Group has grown organic revenue at a compounded annual rate of 50% since 2017. That compares to 10%, 8% and 17% for Publicly Traded Peers 1, 2 and 3, respectively.
- Our organic growth strategy involves prioritizing investments in our internal systems, products and teams.
- We expect our premier, branded websites built on our proprietary technology systems will continue to deliver market leading organic growth.



#### FY 2022 YoY Organic Revenue Growth

Gambling.com

### **Fourth Quarter Drivers**

- North American revenue grew 364% to \$10.0 million
- Successful new market launch in Maryland and tailwinds from recent Kansas launch
- Contribution from the acquisition of BonusFinder ahead of plan and acceleration of performance marketing revenues from RotoWire

### 2022 YoY North America Revenue Growth by Quarter









### **Diversified Portfolio of Premium Digital Media Assets: Owned**





### Q4 2022 Financial Results<sup>(1)</sup>

	2022	2021	Change
Revenue (millions)	\$21.3	\$10.3	107%
Cost of Sales <i>(millions)</i>	\$0.6	\$—	100%
Operating Expense (millions)	\$21.0	\$9.7	117%
Operating Profit (Loss) (millions)	\$(0.3)	\$0.6	(149)%
Net Income (Loss) <i>(millions)</i>	\$(4.4)	\$0.9	(609)%
Net Income (Loss) per Diluted Share	\$(0.12)	\$0.02	(687)%
Adjusted Operating Expense (millions)	\$16.7	\$9.7	73%
Adjusted Operating Profit (millions)	\$4.0	\$0.6	544%
Adjusted Net Income (Loss) (millions)	\$(0.01)	\$0.9	(102)%
Adjusted Net Income per Diluted Share	\$—	\$0.02	(102)%
Adjusted EBITDA <i>(millions)</i>	\$6.9	\$1.8	278%
Adjusted EBITDA Margin (% of Revenue)	32%	18%	
Cash from Operations <i>(millions)</i>	\$6.3	\$1.2	432%
Capital Expenditures <i>(millions)</i>	\$5.8	\$3.0	(94%)
Free Cash Flow (millions)	\$0.5	\$(1.8)	125%
New Depositing Customers (thousands)	82	28	193%



(1) This table contains non-IFRS financial measures. See "Safe Harbor Statement - Non-IFRS Financial Measures" and the tables at the end of this presentation under "Appendix: Financial Tables" for reconciliations to the comparable IFRS numbers.

### Full Year 2022 Financial Results<sup>(1)</sup>

	2022	2021	Change
Revenue (millions)	\$76.5	\$42.3	81%
Cost of Sales	\$3.0	\$—	100%
Operating Expense (millions)	\$71.7	\$30.9	132%
Operating Profit (millions)	\$1.9	\$11.4	(84)%
Net Income (millions)	\$2.4	\$12.5	(81)%
Net Income per Diluted Share	\$0.06	\$0.37	(86)%
Adjusted Operating Expense (millions)	\$60.2	\$30.9	95%
Adjusted Operating Profit	\$12.7	\$11.4	12%
Adjusted Net Income (millions)	\$14.2	\$12.5	14%
Adjusted Net Income per Diluted Share	\$0.37	\$0.37	—%
Adjusted EBITDA (millions)	\$24.1	\$18.4	31%
Adjusted EBITDA Margin (% of Revenue)	31%	43%	
Cash from Operations <i>(millions)</i>	\$18.8	\$14.0	34%
Capital Expenditures (millions)	\$9.3	\$5.6	(67)%
Free Cash Flow <i>(millions)</i>	\$9.5	\$8.4	12%
New Depositing Customers (thousands)	273	117	133%



## FY 2023 Outlook <sup>(1)</sup>

	Low	Midpoint	High	FY 2022
Revenue (millions)	\$93.0	\$95.0	\$97.0	\$76.5
Adjusted EBITDA (millions)	\$32.0	\$34.0	\$36.0	\$24.1
Adjusted EBITDA Margin	34%	36%	37%	31%

- For 2023, revenue is expected to be in the range of \$93-97 million, which implies growth of 22-27%
- For 2023, Adjusted EBITDA is expected to be in the range of \$32-36 million, which implies growth of 33-50%



# Appendix: Financial Tables





#### Condensed Consolidated Statements of Comprehensive Income (Loss) (Unaudited) (USD in thousands)

	Three M Enc Decem	ded	Change	Three Months Ended December 31,	Change		Ended Iber 31,	Change	Year Ended December 31,	Change
	2022	2021	%	2021	%	2022	2021	%	2021	%
Revenue	21,349	10,291	107%	9,188	132%	76,507	42,323	81%	37,746	103%
Cost of sales	(629)		100%		100%	(2,959)		100%		100%
Gross profit	20,720	10,291	101%	9,188	126%	73,548	42,323	74%	37,746	95%
Sales and marketing expenses	(9,401)	(4,632)	103%	(4,135)	127%	(33,740)	(14,067)	140%	(12,546)	169%
Technology expenses	(2,208)	(1,190)	86%	(1,062)	108%	(6,764)	(3,947)	71%	(3,520)	92%
General and administrative expenses	(5,201)	(3,877)	34%	(3,461)	50%	(19,519)	(13,014)	50%	(11,607)	68%
Movements in credit losses allowance and write-offs	102	31	229%	28	264%	(796)	97	(921%)	87	(1015%)
Fair value movement on contingent consideration	(4,317)		100%	_	100%	(10,852)	_	100%	_	100%
Operating profit	(305)	623	(149%)	558	(155%)	1,877	11,392	(84%)	10,160	(82%)
Finance income		1,145	(100%)	780	(100%)	2,322	2,581	(10%)	2,302	1%
Finance expenses	(4,434)	(457)	870%	(166)	2571%	(1,299)	(1,809)	(28%)	(1,613)	(19%)
Income before tax	(4,739)	1,311	(461%)	1,172	(504%)	2,900	12,164	(76%)	10,849	(73%)
Income tax (charge) credit	330	(444)	(174%)	(396)	(183%)	(510)	289	(276%)	258	(298%)
Net income for the period attributable to shareholders	(4,409)	867	(609%)	776	(668%)	2,390	12,453	(81%)	11,107	(78%)
Other comprehensive income (loss)										
Exchange differences on translating foreign currencies	9,095	(1,825)	(598%)	(1,629)	(658%)	(4,793)	(4,812)	0%	(4,292)	12%
Total comprehensive income (loss) for the period attributable to shareholders	4,686	(958)	(589%)	(853)	(649%)	(2,403)	7,641	(131%)	6,815	(135%)

#### Condensed Consolidated Statements of Financial Position (USD in thousands)

	Three Months Ende	ed December
	2022	2021
ASSETS		
Non(current assets		
Property and equipment	714	569
Right(of(use assets	1,818	1,465
Intangible assets	88,521	25,419
Deferred compensation cost	29	
Deferred tax asset	5,832	7,028
Total non(current assets	96,914	34,481
Current assets		
Trade and other receivables	12,222	5,497
Inventories	75	_
Cash and cash equivalents	29,664	51,047
Total current assets	41,961	56,544
Total assets	138,875	91,025
EQUITY AND LIABILITIES		
Equity		
Share capital	—	
Capital reserve	63,723	55,953
Treasury shares	(348	_
Share options and warrants reserve	4,411	2,442
Foreign exchange translation reserve	(7,075)	(2,282)
Retained earnings	26,398	23,796
Total equity	87,109	79,909
Non(current liabilities		
Other payables	290	
Deferred consideration	4,774	_
Contingent consideration	11,297	
Lease liability	1,518	1,286
Deferred tax liability	2,179	
Total non(current liabilities	20,058	1,286
Current liabilities		
Trade and other payables	6,342	3,291
Deferred income	1,692	
Deferred consideration	2,800	
Contingent consideration	19,378	
Other liability	226	
Borrowings and accrued interest		5,944
Lease liability	554	393
Income tax payable	716	202
Total current liabilities	31,708	9,830
Total liabilities	51,766	11,116
Total equity and liabilities	138,875	91,025



### Condensed Consolidated Statements of Cash Flows (Unaudited) (USD in thousands)

	Three Montl Decemb		Year E Decemi	
	2022	2021	2022	2021
Cash flow from operating activities				
Income before tax	(4,739)	1,311	2,900	12,164
Finance (income) expenses, net	4,434	(688)	(1,023)	(772)
Adjustments for non(cash items:				
Depreciation and amortization	1,401	600	6,959	2,401
Movements in credit loss allowance and write(offs	(102)	(31)	796	(97)
Fair value movement on contingent consideration	4,317	_	10,852	
Share option charge	814	529	3,214	1,995
Warrants repurchased	_		(800)	
Income tax paid	(628)	(807)	(1,444)	(2,092)
Other	_		_	70
Cash flows from operating activities before changes in working capital	5,497	914	21,454	13,669
Changes in working capital				
Trade and other receivables	(907)	193	(5,838)	(549)
Trade and other payables	1,673	70	3,214	877
Inventories	(75)		(75)	
Cash flows generated by operating activities	6,188	1,177	18,755	13,997
Cash flows from investing activities				
Acquisition of property and equipment		(78)	(330)	(305)
Acquisition of intangible assets	(5,824)	(2,910)	(8,958)	(5,269)
Acquisition of subsidiaries, net of cash acquired	_		(23,411)	
Cash flows used in investing activities	(5,824)	(2,988)	(32,699)	(5,574)
Cash flows from financing activities	<u>.</u>		<u> </u>	
Issue of ordinary shares				39,060
Equity issue costs	_		_	(3,150)
Treasury shares acquired	(348)		(348)	
Repayment of borrowings	(6,000)		(6,000)	
Interest paid	(99)	(124)	(458)	(509)
Principal paid on lease liability	(75)	(66)	(315)	(225)
Interest paid on lease liability	(47)	(45)	(189)	(188)
Cash flows (used in) generated by financing activities	(6,569)	(235)	(7,310)	34,988
Net movement in cash and cash equivalents	(6,205)	(2,046)	(21,254)	43,411
Cash and cash equivalents at the beginning of the period	35,092	53,160	51,047	8,225
Net foreign exchange differences on cash and cash equivalen	ts 777	(67)	(129)	(589)
Cash and cash equivalents at the end of the period	29,664	51,047	29,664	51,047

### Earnings Per Share

	Three Mont Decemb		Reporting Constant Currency Currency Change Change		Year E Decem		Reporting Currency Change	Constant Currency Change
	2022	2021	%	%	2022	2021	%	%
Net income for the period attributable to shareholders	(4,409)	867	(609%)	(668%)	2,390	12,453	(81%)	(78%)
Weighted(average number of ordinary shares, basic	36,467,603	33,806,422	8%	8%	35,828,204	30,886,559	(16%)	(16%)
Net income per share attributable to shareholders, basic	(0.12)	0.03	(500%)	(700%)	0.07	0.4	(83%)	(81%)
Net income for the period attributable to shareholders	(4,409)	867	(609%)	(668%)	2,390	12,453	(81%)	(78%)
Weighted(average number of ordinary shares, diluted	38,242,898	36,712,375	4%	4%	38,212,108	33,746,536	(13%)	(13%)
Net income per share attributable to shareholders, diluted	(0.12)	0.02	(700%)	(700%)	0.06	0.37	(84%)	(82%)



#### Adjusted Operating Expense and Adjusted Operating Profit Reconciliation (Unaudited) (USD in thousands)

		ths Ended ber 31,	Year E Decemb	
	2022	2021	2022	2021
Operating expenses <sup>(1)</sup>	21,025	9,668	71,671	30,931
Fair value movement on contingent consideration	(4,317)		(10,852)	
Adjusted operating expenses	16,707	9,668	60,190	30,931

	Three Mon Decemi		Year E Decem	
	2022	2021	2022	2021
Revenue	21,349	10,291	76,507	42,323
Less Cost of sales	(629)	—	(2,959)	
Less Adjusted operating expenses	(16,707)	(9,668)	(60,818)	(30,931)
Adjusted operating profit	4,012	623	12,729	11,392



#### Adjusted Net Income and Adjusted Net Income Per Share Reconciliation (Unaudited)

	Three Mon Decem		Reporting Currency Change	Constant Currency Change	Year E Decem		Reporting Currency Change	Constant Currency Change
	2022	2021	%	%	2022	2021	%	%
Net income for the period attributable to shareholders	(4,409)	867	(609%)	(668%)	2,390	12,453	(81%)	(78%)
Fair value movement on contingent consideration <sup>(1)</sup>	4,317	—	100%	100%	10,852	—	100%	100%
Unwinding of deferred consideration <sup>(1)</sup>	77	—	100%	100%	325	—	100%	100%
Employees' bonuses related to acquisition <sup>(1)</sup>	628		100%	100%	628	_	100%	100%
Adjusted net income for the period attributable to shareholders	613	867	(29%)	(21%)	14,195	12,453	14%	28%
Weighted(average number of ordinary shares, basic	36,467,603	33,806,422	8%	118%	35,828,204	30,886,559	16%	16%
Net income per share attributable to shareholders, basic	(0.12)	0.03	(500%	(700%)	0.07	0.4	(83%)	(81%)
Effect of adjustments for fair value movements on contingent consideration, basic	0.11	0	100%	100%	0.3	0	100%	100%
Effect of adjustments for unwinding on deferred consideration, basic	0	0	100%	100%	0.01	0	100%	100%
Effect of adjustments for bonuses related to acquisition, basic	0.01	0	100%	100%	0.02	0	100%	100%
Adjusted net income per share attributable to shareholders, basic	0.02	0.03	(33%)	— %	0.4	0.4	0%	11%
Weighted(average number of ordinary shares, diluted	38,242,898	36,712,375	4%	4%	38,212,108	33,746,536	13%	13%
Net income per share attributable to ordinary shareholders, diluted	(0.12)	0.02	(700%)	(700%)	0.06	0.37	(84%)	(82%)
Adjusted net income per share attributable to shareholders, diluted	0.02	0.02	— %	— %	0.37	0.37	0%	12%

#### EBITDA, Adjusted EBITDA and Adjusted EBITDA Margin Reconciliation (Unaudited) (USD in thousands)

	Three M Ende Decemb	ed	Reporting Currency Change	Constant Currency Change		Ended ber 31,	Reporting Currency Change	Constant Currency Change
	2022	2021	%	%	2022	2021	%	%
Net income for the period attributable to shareholders	(4,409)	867	(609%)	(668%)	2,390	12,453	(81%)	(78%)
Add back (deduct):								
Interest expenses on borrowings and lease liability	150	164	(8%)	3%	646	668	(3%)	8%
Income tax charge (credit)	(330)	444	(174%)	(183%)	510	(289)	(276%)	(298%)
Depreciation expense	43	52	(17%)	(7%)	190	176	8%	21%
Amortization expense	1,358	548	148%)	178%	6,769	2,225	204%	241%
EBITDA	(3,188)	2,075	(254%)	(272%)	10,505	15,233	(31%)	(23%)
Share option charge	814	529	54%	72%	3,214	1,995	61%	81%
Fair value movement on contingent consideration	4,317		100%	100%	10,852		100%	100%
Unwinding of deferred consideration	77		100%	100%	325		100%	100%
Foreign currency translation gains (losses), net	4,293	(874)	(591%)	(650%)	(2,097)	(1,540)	36%	53%
Other finance results	(86)	22	(491%)	(530%)	103	100	3%	16%
Accounting and legal fees related to offering	—		— %	0%	—	963	(100%)	(100%)
Employee bonuses related to the offering	_		— %	0%	—	1,085	(100%)	(100%)
Acquisition related costs <sup>(1)</sup>	_	520	(100%)	100%	539	520	4%	16%
Employees' bonuses related to acquisition	628		100%	100%	628		100%	100%
Adjusted EBITDA	6,855	2,272	202%	323%	24,069	18,356	31%	47%

	Three M Ended De 31	ecember	Reporting Currency Change	Constant Currency Change	Year E Decemb		Reporting Currency Change	Constant Currency Change
	2022	2021	%	%	2022	2021	%	%
Revenue	21,349	10,291	107%	132%	76,507	42,323	81%	103%
Adjusted EBITDA	6,855	2,272	202%	323%	24,069	18,356	31%	47%
Adjusted EBITDA Margin	32%	22%			31%	43%		



n/m = not meaningful

(1) The acquisition costs are related to the business combinations of the Group.

#### Free Cash Flow Reconciliation (Unaudited) (USD in thousands)

		Three Months Ended December 31,		Year Ended December 31,		Change
	2022	2021	%	2022	2021	%
Cash flows generated by operating activities	6,188	1,177	426%	18,755	13,997	34%
Capital Expenditures <sup>(1)</sup>	(5,824)	(2,988)	(95%)	(9,288)	(5,574)	(67%)
Free Cash Flow	364	(1,811)	(120%)	9,467)	8,423	12%

